## Votare con i mozziconi per proteggere l'ambiente: tecnologie della regolazione postliberale

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Casting Butts to Protect the Environment: On Postliberal Regulatory Technologies

Abstract: Some postliberal non-coercive regulation techniques, like nudging and boosting, are not only more flexible and versatile than the law but also better suited to cope with real agents' limited and defective rationality. Those who conceive them take their cues from behavioural sciences, which postulate the constitutive vulnerability of agents making their choices in an uncertain and risky environment. This paper inquires whether these techniques may help agents to overcome their vulnerabilities or rather work towards limiting their autonomy, thereby contributing to the rise of a new form of despotism.

*Keywords:* Regulatory techniques, Constitutive vulnerability, "Functional" vulnerability, Nudging, Boosting.

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